

# Putting it All Together







# Negotiations

from the local to the global scale. Such an evolution reform could be enabled through a mix of policies and tools (including incentive programmes, certification and performance standards) and more internationally oriented instruments, such as multilateral agreements and enhanced environmental monitoring. It would also entail a shift in the standard economic indicators such as gross domestic product to include those able to capture more holistic, long-term views of economics and quality of life. Adjusting for distortions created by harmful subsidies includes making credits or transfers conditional on environmental and social metrics (as in some climate-mitigation or conservation programmes) and removing price distortions affecting unsustainable resource uses. `{{BG 33, 40}}`

I



PAGE 14 OF 14 6456 WORDS ENGLISH (UNITED KINGDOM)



Science and Policy  
for People and Nature

IPBES EXPERTS

IPBES EXPERTS

IPBES EXPERTS

ASSESSMENT CO-CHAIR

ASSESSMENT CO-CHAIR

CO-CHAIR

SECRETARIAT

CO-CHAIR



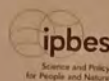
#IPBES7



29 APRIL  
4 MAY 2019  
Paris



#IPBES7



29 APRIL  
4 MAY 2019  
Paris



#IPBES7



29 APRIL  
4 MAY 2019  
Paris

# Obstacles



#IPBES7

#GlobalAssessment



change.org

Start a petitionMy petitionsBrowseMembership

Search

Notifications


Profile

A Citizen's Call for a Global Sustainable Economy


1K supporters

Petition details

## A Citizen's Call for a Global Sustainable Economy




15,000 sources.  
One #GlobalAssessment.


 CHANS lab, Institute for Resources Environment and Sustainability, UBC started this petition to European Parliament and 5 others

In the jobs vs. environment debate, neither side is wrong: the problem is the forced choice, and the 20th-Century economy that spawned it.

A major new UN report (the [IPBES Global Assessment](#)) revealed that humanity now faces a crucial turning point in how we manage the economy amidst pressing environmental degradation including wildlife declines, global climate change and associated storms, fires, and droughts. Institutions of the

1,325 have signed. Let's get to 1,500!

 Nicola Taxoepus signed 9 minutes ago

 Carlos Fonseca signed 19 minutes ago

Thanks to your support this petition has a chance at winning! We only need 165 more signatures to reach the next goal - can you help?

Take the next step!

# Citizen's Call

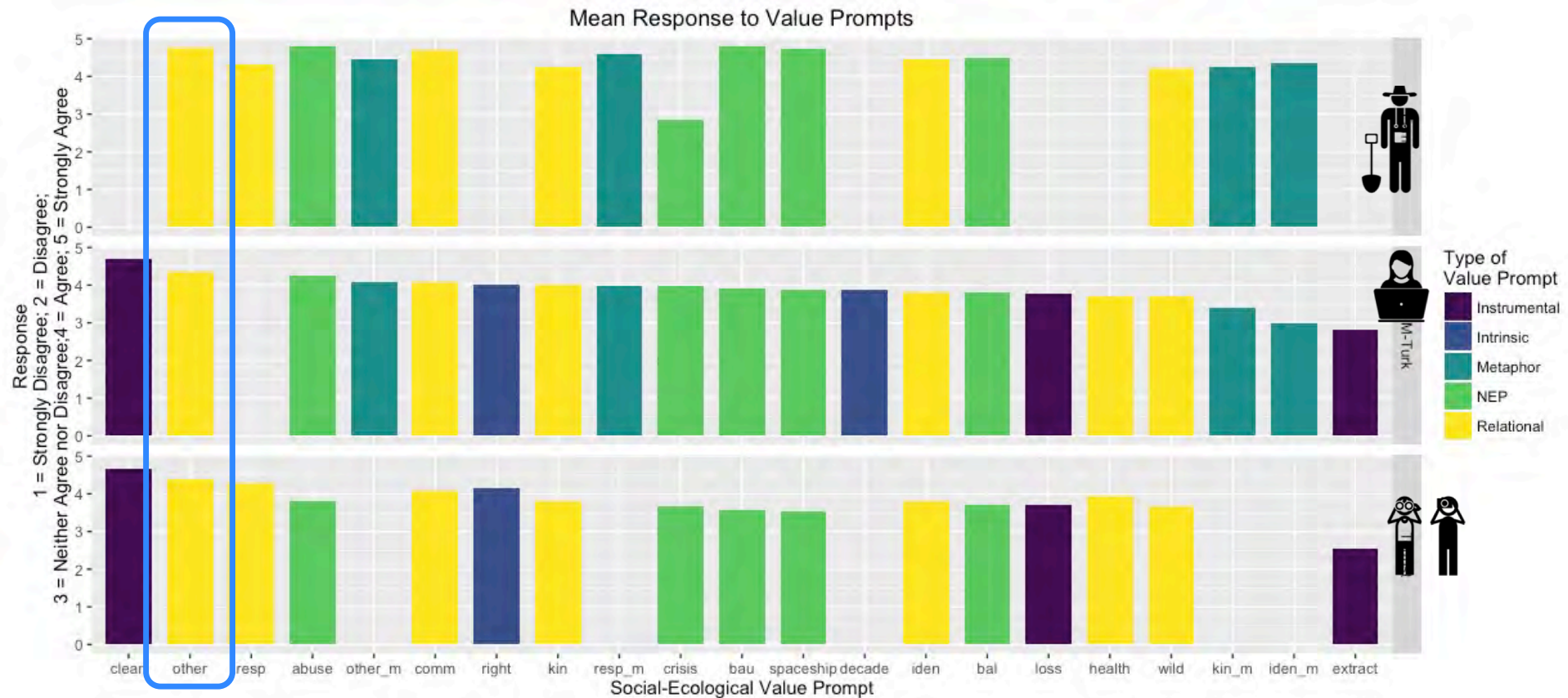
---

- Implement all components of the Global Sustainable Economy,
- Reining in the power of businesses, overcoming vested interests via
- Enhanced, strategic civic and consumer action
  - Informed by unbiased distillation of complex contentious issues
  - Unleashed by new supply-chain solutions

*This is not the end, but a beginning*

#GlobalAssessment  
6 May

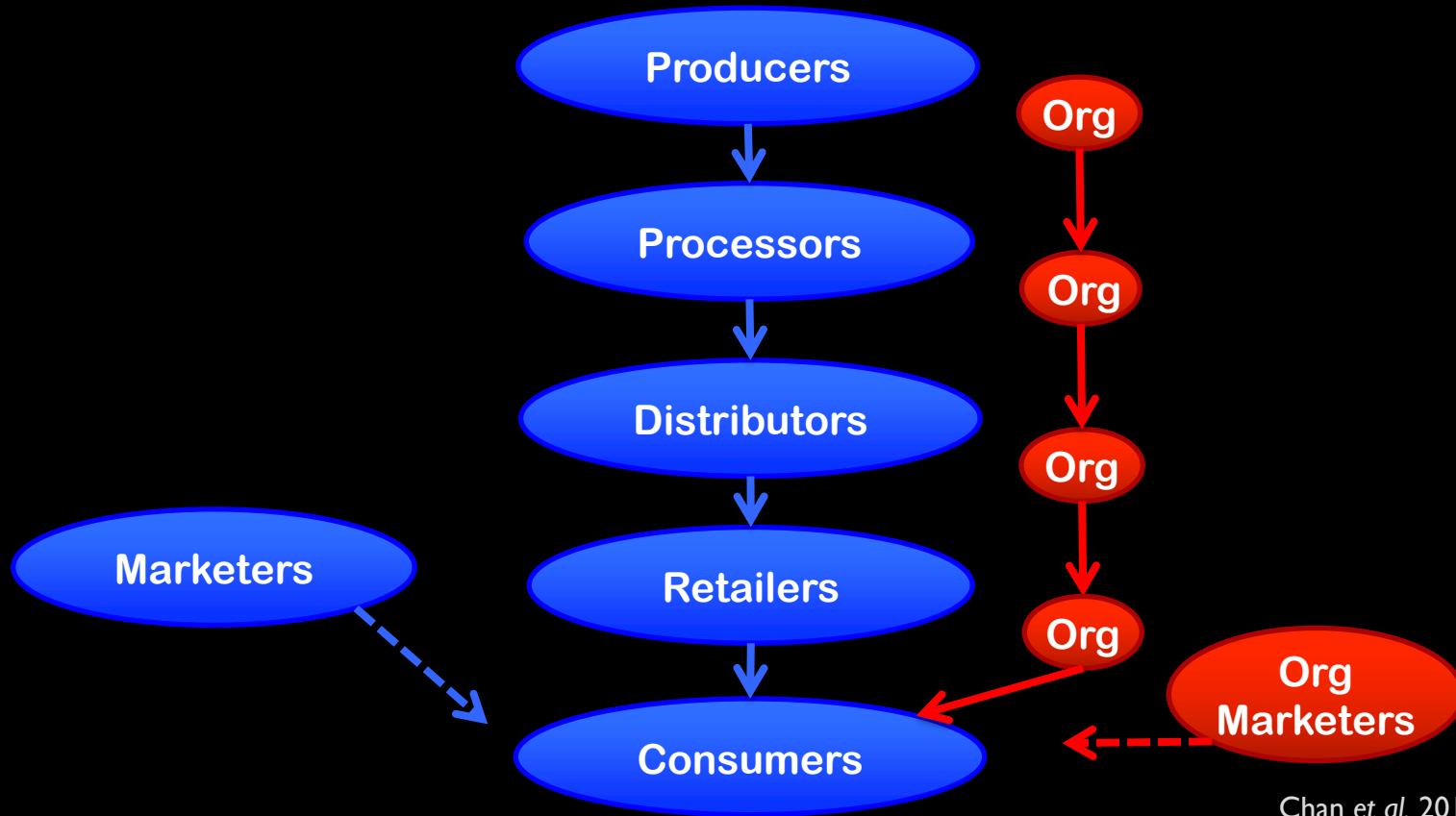




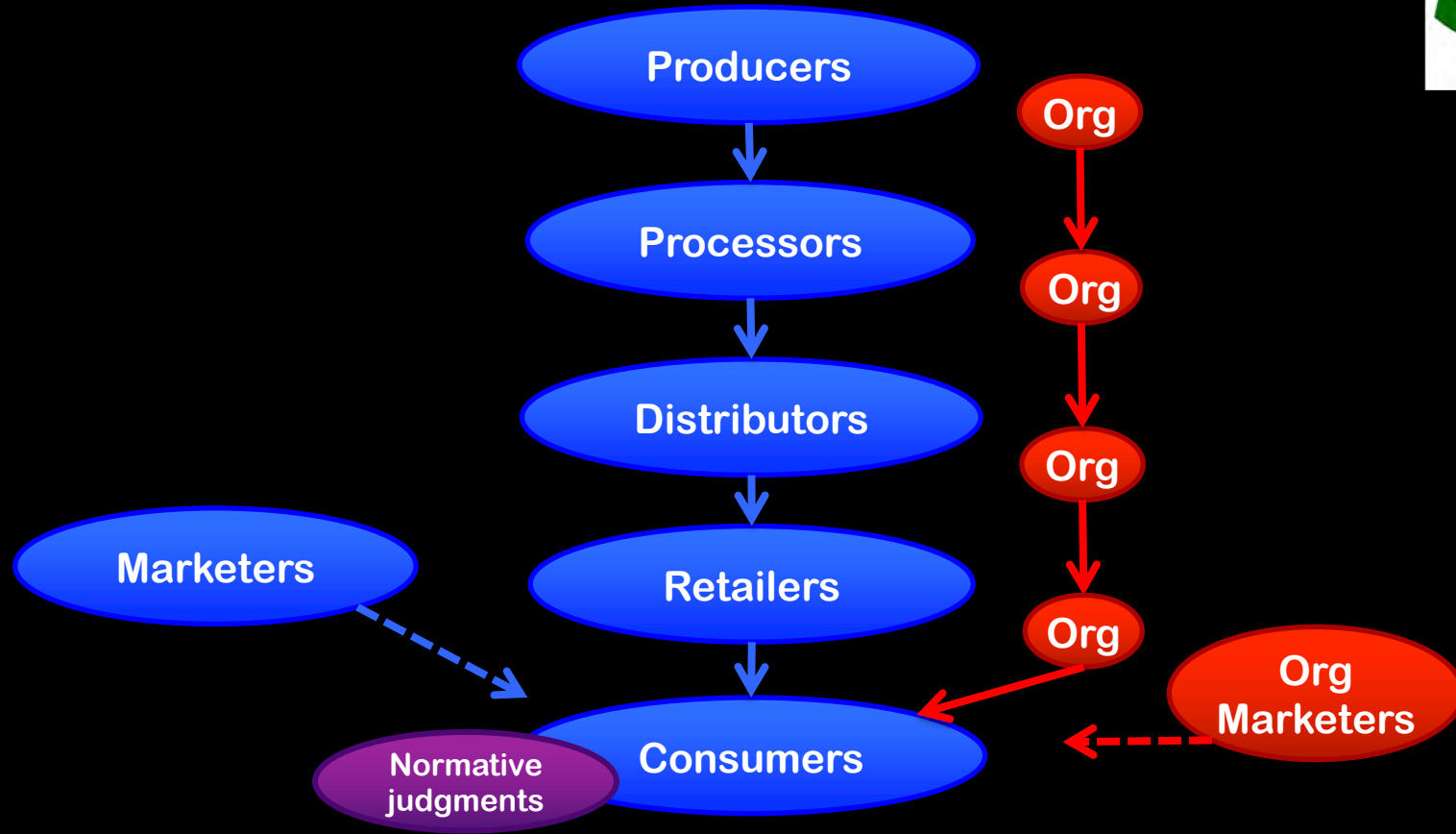
*“Other”: Humans have a responsibility to account for our own impacts to the environment because they can harm other people*



# Certification



# Certification is cool, but ...



# Certification Challenges

---

1. Cost
2. Residual impacts, 'less-bad' logic
3. Choice-restriction



# Cacophony of Concerns

- Too many issues
- Too much complexity
- Too much contention

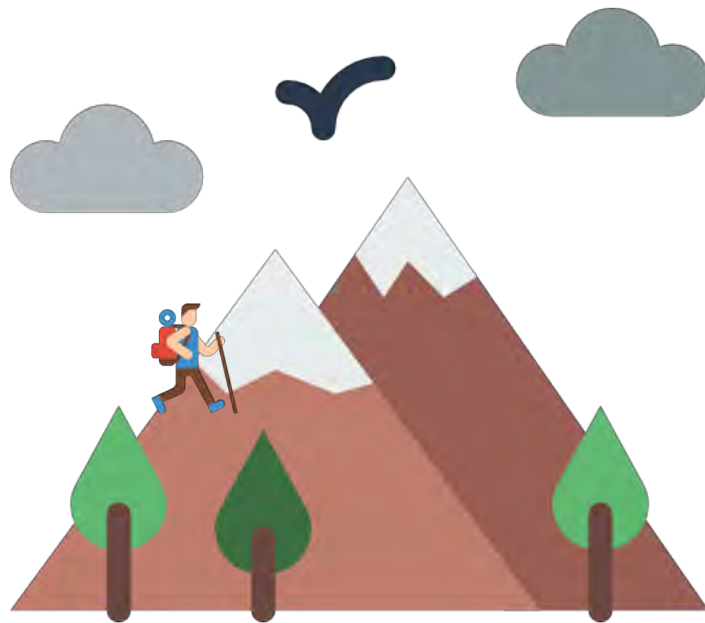


# Certification Challenges

---

1. Cost
2. Residual impacts, 'less-bad' logic
3. Choice-restriction
4. Cacophony
5. Reliance on a 'green' identity, deepening divides

→ *Hobbles collective action and norms*





Maybe people won't identify as concerned  
until they can take action

# E.g., Ocean-Positive (O+)

---

Connect consumer/retailer concern to actions that do good, linked to but de-coupled from the product



# E.g., Project Beef

---





# A Supply Chain for Virtue

---

